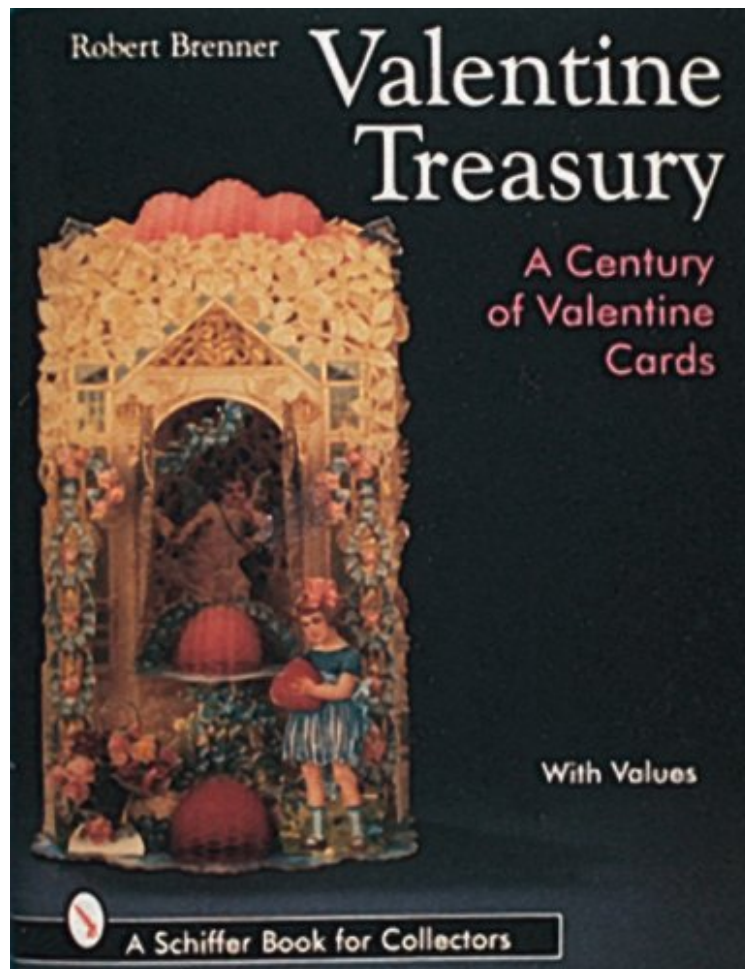


(Download) Valentine Treasury: A Century of Valentine Cards (Schiffer Book for Collectors with Values)

Valentine Treasury: A Century of Valentine Cards (Schiffer Book for Collectors with Values)

Robert Brenner

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Robert Brenner : Valentine Treasury: A Century of Valentine Cards (Schiffer Book for Collectors with Values) before purchasing it in order to gage whether or not it would be worth my time, and all praised Valentine Treasury: A Century of Valentine Cards (Schiffer Book for Collectors with Values):

2 of 2 people found the following review helpful. Awesome book!By DecolinA must have for your crafting library! Truly exceptional pictures and great ideas. I'm going to have fun on Valentine's day making my own versions of some of these beautiful cards. Excellent delivery!

From the first reference to a valentine card in 1625 to modern times, Valentine Treasury - A Century of Valentine Cards celebrates sentimental charm, wit, and romance over the decades in America's valentines. Page after page of

colorful valentines ranging from elaborately decorated Victorian pull-downs to simple ones exchanged by schoolchildren in the 60s and 70s are displayed in over 560 spectacular color photographs. European origins as well as American traditions, celebration and card sending customs, card designs and themes, artists and manufacturers from Howland, Whitney, Prang, to Gibson, Hallmark, and American Greetings are included. Anyone who has ever sent or received a valentine will enjoy this fascinating book.

From Library Journal
Brenner, an author and curator specializing in the study of holiday customs, here looks at valentines produced in America in the 20th century. In chapters arranged by decade, the text details the history and stylistic changes of valentine production, with hundreds of illustrations exhibiting the romance and charm of the cards. Collectors will value the price guides and the descriptions of the production techniques and the various formats. The photographs also act as identification guides for various manufacturers and artists. This comprehensive social history is recommended as a unique guide for serious collectors of ephemera and as a popular history for all who love to give and get valentines.
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About the Author
Bob Brenner, of Princeton, Wisconsin, is a leading authority on the traditions of Christmas and other holidays. He lectures and curates major holiday exhibits for the Smithsonian and other museums.