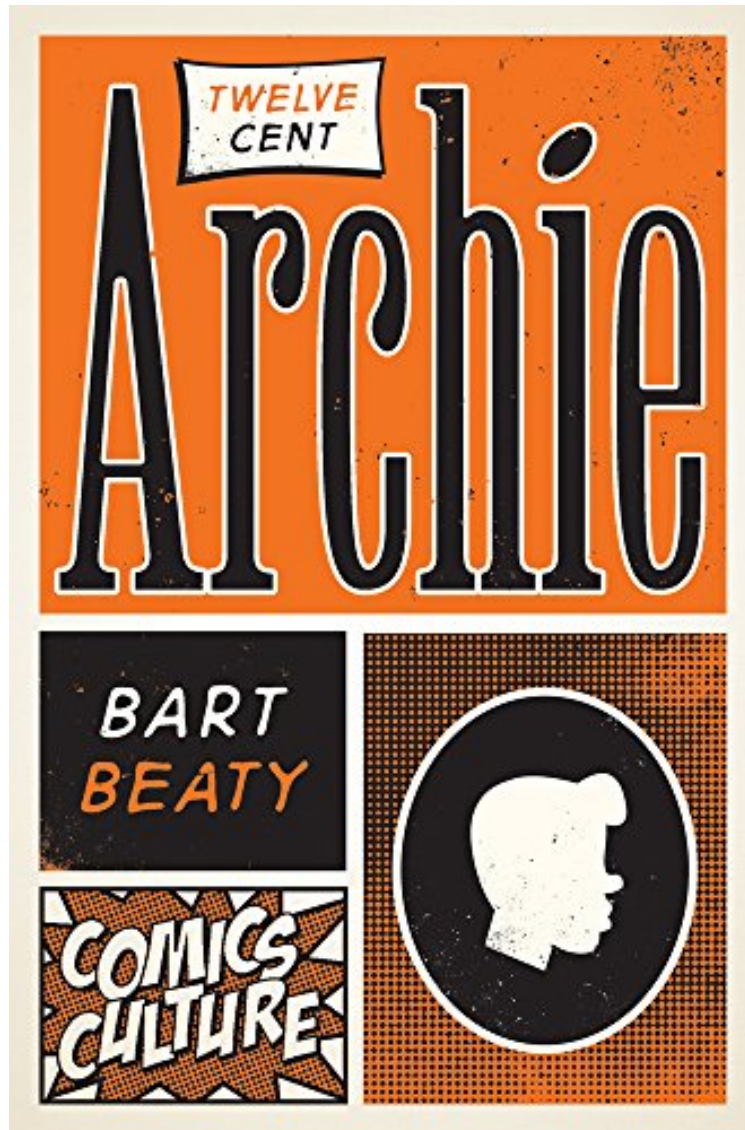


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Twelve-Cent Archie: New edition with full color illustrations (Comics Culture)

Bart Beaty

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Bart Beaty : Twelve-Cent Archie: New edition with full color illustrations (Comics Culture) before purchasing it in order to gage whether or not it would be worth my time, and all praised Twelve-Cent Archie: New edition with full color illustrations (Comics Culture):

0 of 0 people found the following review helpful. 12 cent LuceyBy Oscar Logrono Brachelf you loved Archie Comics from the 60's you should read this book, I liked very much, the main problem of the book is the author love for Harry

Lucey's Work, his opinions are so biased that sometimes one gets the idea that only the Lucey' stories were the ones that counted, through the book the author does all he can to remember us Lucey was better than De Carlo, which is his opinion and is ok, both artist were great, only it gets tiresome when the writer of the book tries to manipulate the opinion of the reader, like Betty for example, the author is very hard on the Betty Character, maybe his opinions resemble the Lucey's stories, but I am sure it was not so in the whole Archie universe, and the same antics played by Betty were also done by the rest of the gang when they tried to accomplish their needs, after all Archie Comics are supposed to be funny, this is only my opinion of course, but I loved the book nonetheless and I am very grateful that the author took the time to write a book to remember us comic fans that in that in the 60's Archie Comics were on top, second to none.

For over seventy-five years, Archie and the gang at Riverdale High have been Americas most iconic teenagers, delighting generations of readers with their never-ending exploits. But despite their ubiquity, Archie comics have been relatively ignored by scholars until now. *Twelve-Cent Archie* is not only the first scholarly study of the Archie comic, it is an innovative creative work in its own right. Inspired by Archies own concise storytelling format, renowned comics scholar Bart Beaty divides the book into a hundred short chapters, each devoted to a different aspect of the Archie comics. Fans of the comics will be thrilled to read in-depth examinations of their favorite characters and motifs, including individual chapters devoted to Jugheads hat and Archies sweater-vest. But the book also has plenty to interest newcomers to Riverdale, as it recounts the behind-the-scenes history of the comics and analyzes how Archie helped shape our images of the American teenager. As he employs a wide range of theoretical and methodological approaches, Beaty reveals that the Archie comics themselves were far more eclectic, creative, and self-aware than most critics recognize. Equally comfortable considering everything from the representation of racial diversity to the semiotics of Veronicas haircut, *Twelve-Cent Archie* gives a fresh appreciation for Americas most endearing group of teenagers.

"Archie gets, at last, academic and theoretical consideration in Bart Beaty's wildly readable *Twelve-Cent Archie*."