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## The Spoonflower Handbook: A DIY Guide to Designing Fabric, Wallpaper Gift Wrap with 30+ Projects

Stephen Fraser, Judi Ketteler, Becca Rahn  
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**Stephen Fraser, Judi Ketteler, Becca Rahn : The Spoonflower Handbook: A DIY Guide to Designing Fabric, Wallpaper Gift Wrap with 30+ Projects** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Spoonflower Handbook: A DIY Guide to Designing Fabric, Wallpaper Gift Wrap with 30+ Projects:

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Designing fabric, wallpaper, and gift wrap used to be the stuff of dreams. Only a few select creatives got to do it, and it required formal training and significant financial investment. But times have changed, and today anyone with a computer, Internet connection, and idea can upload a file and order their own fabric or paper, printed affordably one yard or more at a time. At the forefront of this revolutionary DIY movement is Spoonflower, a North Carolina startup that produces designs for hundreds of thousands of users worldwide 24 hours a day/seven days a week to keep up with demand. With step-by-step tutorials and projects that span a wide spectrum of skills, *The Spoonflower Handbook* is written for both new and experienced users of this print-on-demand technology. Covering everything from equipment to software to working with photos, scans, repeats, vector files, and more, it is an essential guide to a booming new creative outlet.

**About the Author** Stephen Fraser is cofounder of Spoonflower, which has been featured in media worldwide, including the *New York Times*, the *Wall Street Journal*, *Martha Stewart Weddings*, *Better Homes and Gardens*, *House Beautiful*, *Vogue*, *BUST*, *Make*, *TODAY*, *NPR*, and the *BBC*. Judi Kettelers first book, *Sew Retro*, was published in 2010, and her work has appeared in outlets including the *New York Times*, *Better Homes and Gardens*, *ElleDecor.com*, *Womans Day*, and *SELF*. Becka Rahn is an award-winning artist, tech geek, and teacher who has worked with organizations including the *Surface Design Association*, *American Craft Council*, *Textile Center*, and several national art centers.