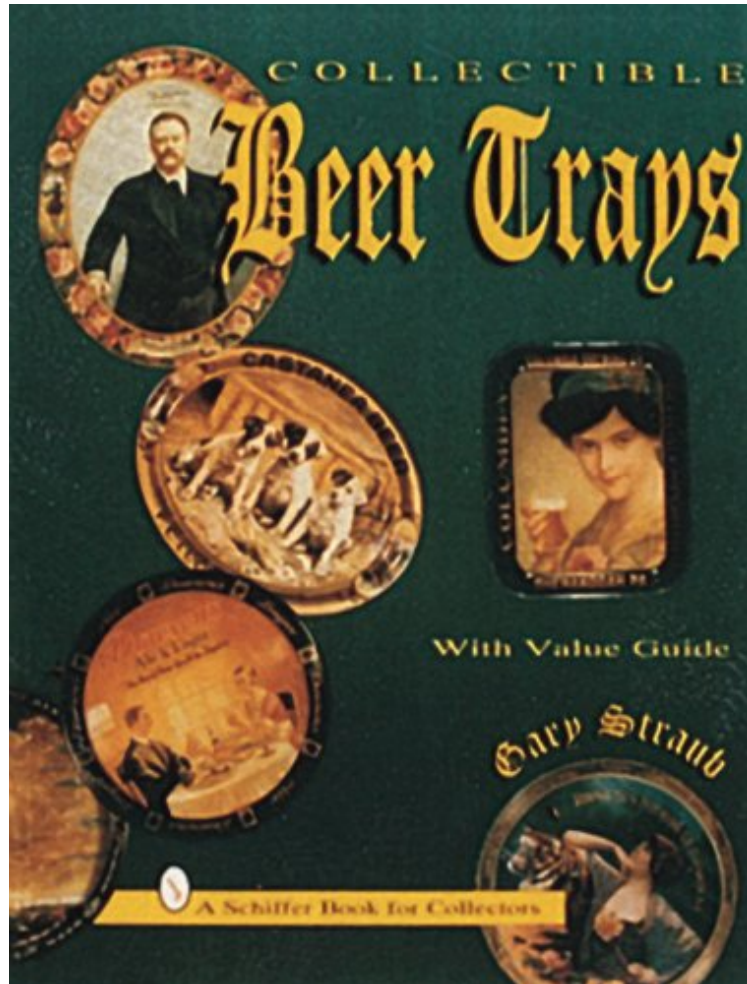


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Collectible Beer Trays (A Schiffer Book for Collectors)

Gary Straub

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Gary Straub : Collectible Beer Trays (A Schiffer Book for Collectors) before purchasing it in order to gage whether or not it would be worth my time, and all praised Collectible Beer Trays (A Schiffer Book for Collectors):

1 of 1 people found the following review helpful. Had I knownBy JoeOld cover trays from breweries from a limited region of the U.S. of which I do not reside. I wish I had Inown.1 of 2 people found the following review helpful. good reference bookBy RoseWe own an antique shop and are always looking for more reference books. We had gotten a beer tray in and need to research the value. We did not find it in this book but did find many similar ones.1 of 3 people found the following review helpful. Item was fine but the shipping was disappointing!By Sandy SampsonThe item was just fine but the shipping was very disappointing. I purchased this item on September 16th and we did not receive it until October 11. I live in Idaho and the book was to come from California. It made its trip by way of Denver. The shipping time was not acceptable.

Sit back, pop a cold one, and let Gary Straub introduce you to the colorful world of beer tray collecting. With over 800 bright color photographs of different trays and an engaging text, the reader follows the rise and fall of the lithographed tin beer tray from its 1890s introduction, through its golden years, and eventual post-World War II decline. The fortunes of the breweries are charted in their trays through the boom years prior to 1920, the staggering losses of the Prohibition era, and the conservation during World War II. Discover the alternative materials used when tin was in short supply. Manufacturers of the trays, their artwork (often sold to more than one brewery) and their marks are described in detail. Breweries emblazoned on the trays include Ballantine, Bartels, Genessee, and Narragansett. The names of some of the brews themselves provide occasional surprises, like OLE MULE ALE and ANTRACITE BEER.

About the Author Gary Straub has been collecting Breweriana for thirty years. He lives in Guilford, Connecticut.