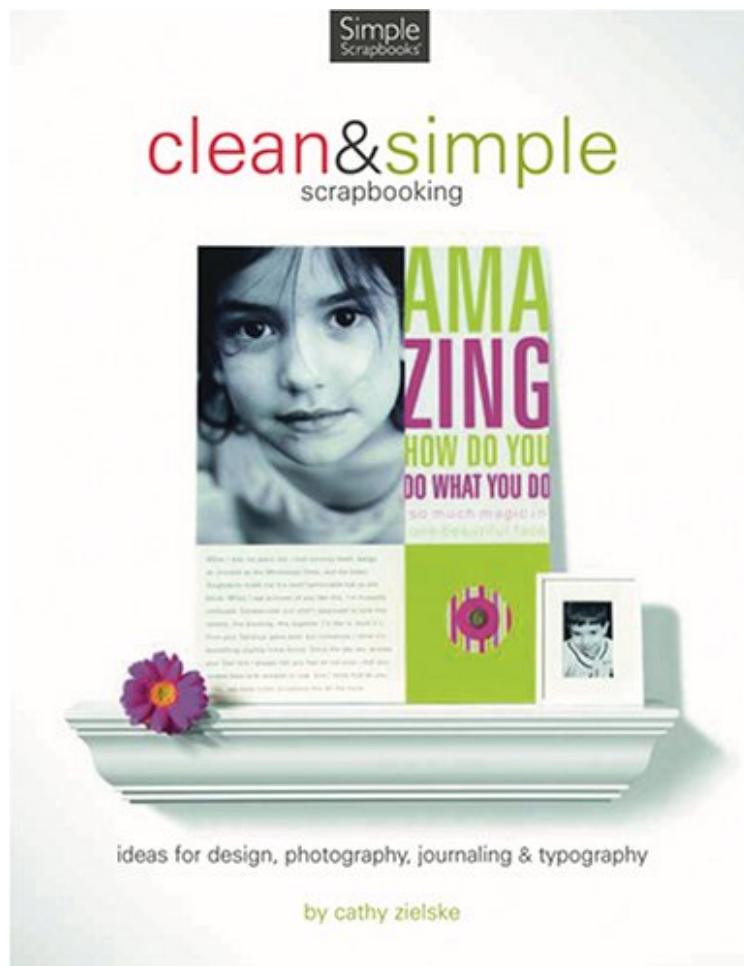


Clean Simple Designs for Scrapbooking

Simple Scrapbooks
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#385544 in Books Enthusiast Media 2004-10Original language:EnglishPDF # 1 10.95 x .37 x 8.511, #File Name: 1929180616132 pagesThis book gives you the graphic designer style without going to design schoolLets you acquire the skills to scrapbook like a graphic designerCathy Zielske shares expert ideas on design, photography, journaling and typographyMakes it easier to be creative with your page accents and color choicesA book with 128 pages of ideas and valuable information | File size: 67.Mb

Simple Scrapbooks : Clean Simple Designs for Scrapbooking before purchasing it in order to gage whether or not it would be worth my time, and all praised Clean Simple Designs for Scrapbooking:

120 of 120 people found the following review helpful. My favorite scrapbooking bookBy pokohohoI first started scrapping about a year ago as a complete novice. I bought several books by Michele Gerbrant and other well known names from Memory Makers and Creative Keepsakes. While these books gave me the basic vocabulary of scrapping, along with clueing me in on the tools I would need, and the most crucial how tos, I didn't find much that clicked with me in terms of design. Many of the layouts were outrageously complicated and featured just one photo. Others were cutesy-- not my style. Almost every one featured a list of supplies to replicate the page: every list was about seven

items long. If you've ever been in a scrapbooking store you know that it is EXPENSIVE. I can't afford to spend ten bucks a page for cutesy papers, embellishments, stamps, and stickers. I was so glad to find Cathy's book. Not only did her style resonate with me (I was already trying to make clean and simple pages) her instructions were simple and her materials list for most pages is: photos, paper, adhesive. I loved this book for many reasons. One, it showed designs that were graphically clean, and put the emphasis on your photographs. Two, the journaling tips are great. Just reading the author's journaling blocks gave me great ideas for my own, and I have done so much more journaling since reading this book. Three, the book lets you into secrets for doing great color combos. Four, I got my start in digital scrapping from this book. Now instead of buying stickers, I print my titles and journaling directly on the page. Five, Not only does the book show you great layouts, it gives you the mental tools to create your OWN great layouts. Which, to me, is key. Who wants to copy all the time? Who wants to shop for this or that "perfect" element all the time? Not me! I'd rather know how to use my computer, my paper and my photos to create great looking pages. I have done many terrific pages with basically solid colored cardstock, my photos, and some thought about the design and type font. For the beginner or intermediate scrapper who likes a clean, simple look, this book is indispensable. 0 of 0 people found the following review helpful. Clean Simple is the way to go! By Doreen G. I am new to scrapbooking and have been looking through several books searching for ideas. Unfortunately, as nice as the layouts were in those books, they were heavy on embellishments and, in some cases, way too busy and they just didn't fit my aesthetic. I don't mind colorful papers and a few stickers or chipboard embellishments but I lean more towards cleaner lines and less fuss. I saw this book on , liked the title, checked out Cathy's website and said, "Yep, this sounds like what I've been looking for!" And it is. Ms. Zielske's writing style is clean and simple, like her scrapbook pages. She talks about using your pages to tell a story and how you should make that the focal point of your scrapbook as opposed to A) trying to scrapbook every photo you've ever taken and B) trying to timeline every photo. This, she says, will make you feel like you're never going to catch up and it eventually takes the fun out of scrapbooking. I had already decided, once I started on my first scrapbook, that I didn't want to follow a timeline. I wanted to celebrate my recently deceased parents and brother and given that quite a few of the photos I had of them were taken before I was even born, I had no way to put them in a timeline anyway. Cathy's book supported my thinking and showed me I didn't need a lot of fancy schmancy stuff to make my pages look good. Keep in mind that she does a lot of her scrapbooking in a digital format but her layouts can be done the old fashioned way, too. As a newbie, I highly recommend both of her books. I'm glad I found them! 0 of 0 people found the following review helpful. I'm converted... By M. Fowlkes I bought both "Clean Simple" books because they were recommended to me by fellow online scrapbookers. However, I when I received the books, I was put off by the perfect, polished, magazine type, layouts that only a professional can create. Two years later, desperate for basic design principles that you can't learn on YouTube, I finally READ the books and I'm so glad I didn't give these gems away. She shares timeless design principles, and her stories are raw and totally relatable. I really like her down-to-earth style. Clean simple may not be my scrapbooking style, but I can utilize some of the concepts to make better layouts that stand the test of time.

A graphic designer by trade, Cathy began scrapbooking as a way to give more context and meaning to the photographs she cherished. What she didn't realize initially was the powerful way in which scrapbooking allow us to examine and celebrate the very essence of what our lives are truly about. Cathy has inspired a new breed of scrapbookers who want to preserve their memories simply, and with a classic, hip style.

About the Author A 2002 inductee into the Creating Keepsakes Hall of Fame, Cathy now works as a contributing editor at Simple Scrapbooks magazine. She writes articles on layout design as well as contributing a regular column on typography. She also travels to trade shows and conventions to teach graphic design theory to scrapbookers. She loves the fact that "they totally get it, because scrapbookers are graphic designers!"